



MIKE MELCHIOT

AI AGENT ENGINEER · GROWTH ENGINEER · MARKETING AUTOMATION

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BASED Philadelphia, PA · EU + US authorized LANG Native NL · Fluent EN

§ 01 – PROFILE

AI engineer and operator with **15+ years** across software, automation, and growth. Ships agentic systems that handle research, content, CRM enrichment, and multi-channel campaigns end-to-end. Stack spans Claude / Claude Agent SDK, RAG, evals, and low-code orchestration (n8n, GoHighLevel, JobTread). Former creative lead on global campaigns (Toyota, Spiegelworld); *pairs engineering rigor with brand sense.*

§ 02 – EXPERIENCE

Apr 2019 – Present
Remote · Self-employed
Founder · AI Agent Engineer
Dutch Mike Agency
Builds production agent systems for SMB and mid-market clients. Shipped **20+ Claude-powered agents** covering marketing research, CRM enrichment, content generation, dashboarding, lead routing, and ops automation.

- Designed end-to-end **agent workflows** in Python and n8n: intake → multi-step LLM reasoning → tool calls → CRM / publishing output, with structured evals and HITL checkpoints.
- Architected **JobTread ↔ GoHighLevel bidirectional sync** with pipeline-bucket email triggers: closed attribution gaps, replaced manual handoff between sales and design teams.
- Built **autonomous content agents** for WordPress: RAG over brand-voice corpus, multi-step research → draft → SEO → publish via a **custom WP plugin**.

Dec 2023 – Present
PA · Hybrid · Contract
AI Engineer & Marketing Automation Lead
Ryann Reed Design Build & Remodeling Concepts
First in-house technical hire across **two \$10M+ remodeling brands**. Built the AI / automation function from scratch and grew it into the operational backbone of both companies.

- Built and shipped the **company-wide marketing dashboard** (Python / Flask, Google Apps Script): multi-tenant, pulling GA4, Meta Ads, Google Ads, GoHighLevel, JobTread, and Gravity Forms into one source of truth.
- Built **n8n agent workflows** (GPT-4 / Claude) for content ideation, scripting, and ad-variation generation at scale; powers the daily content engine for both brands.
- Implemented **RAG pipelines** over brand-voice corpora for autonomous long-form → short-form repurposing across YouTube, social, and ads.

2016 – 2019
NY · Remote · Self-employed
Owner · Front-End Developer / Video Producer
Lats x Longs
Hybrid creative–technical studio. Delivered end-to-end web and video campaigns for clients across hospitality, spirits, and lifestyle verticals.

2008 – 2016
Amsterdam · NL
Founder · Web Developer / Creative Strategist
Kosmos Agency
Built and ran a creative agency: web development, video, branding. Scaled to a multi-person team with a recurring book of clients across Europe.

§ 03 – CLIENTS

Toyota · Spiegelworld · BlueCoat Gin · Irvine's Spirits · Kremp Florist · Iron Hill Brewery

CORE SKILLS

AI & AGENTS

Claude Agent SDK · Anthropic API · MCP servers · multi-agent orchestration · prompt engineering · reasoning loops · RAG · evals & HITL · LangGraph / CrewAI

LANGUAGES & APIS

Python · TypeScript / JavaScript · PHP · HTML / CSS · WordPress (custom themes + plugins) · REST · webhooks · OAuth

LOW-CODE & AUTOMATION

n8n · Zapier · Make · GoHighLevel · JobTread · Airtable · Google Apps Script

GROWTH & CRM

HubSpot / GHLe-class pipelines · attribution · email & SMS nurture · ICP segmentation · lead routing · funnel analytics

DATA & CLOUD

GA4 · Meta Ads API · Google Ads API · Postgres · Vercel · GCP service accounts

ADJACENT CREATIVE

Premiere Pro · DaVinci Resolve · After Effects · Photoshop · Illustrator · InDesign

SELECTED PROJECTS

- **Company-Wide Marketing Dashboard** — Python / Flask. Unifies GA4, Meta + Google Ads, GoHighLevel, JobTread & forms into one source of truth for two \$10M+ brands.
- **Custom Inbound Tracking Dashboard** — Voice AI. Five intake channels, dual Voice AI agents, JobTread mirror, ten automations; one funnel view, first-response under a minute.
- **Tee Off For A Cause** — Next.js, built solo. Captain transfers, Stripe promo admin, 55-test suite. Live, 170 golfers this year.

EDUCATION

Computer Science

University of Amsterdam · 2008–2010

GLOBAL IMPACT

Kukula Farm — Founder (Malawi). Sustainable farm + ag education.